



Dear New Volunteer / Member,

Thank you for agreeing to take part in this important new volunteer / member survey. Its purpose is to help us help you find your niche within Citizens United. With the information you provide we will be better able to understand how you want to participate, what events fall into your interest, when you can participate, and how we can best contact you. This survey is completely confidential and geared to better serving your expectations of us.

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

1. How did you hear about CU Maurice River?

- a. Word-of-mouth/Friend
- b. Festival
- c. Social Media
- d. CU Maurice River Event
- e. Newspaper

2. After the new member orientation, on a scale of 1 to 10, how prepared do you feel to jump right in and start participating? *(1 being the lowest and 10 the highest degree of preparedness)*

1 2 3 4 5 6 7 8 9 10

3. Please indicate which role you prefer to contribute to our organization.

- a. Occasional volunteer
- b. Active volunteer
- c. Frequent attendee at events and meetings
- d. Occasional attendee at our events and meetings
- e. Giving Donations

4. Why did you become a member?

- a. To meet likeminded people
- b. To learn more about my region's natural history
- c. To assist local preservation efforts
- d. To spend more time outdoors
- e. To partake in a specific activity/event/program
- f. To volunteer my professional experience - \_\_\_\_\_

5. Please, rank each of the below CU Maurice River projects based on how interested you are in participating in them. (1 being the least interesting and 10 being the most interesting.)

a) Avian Projects


f) Hospitality or Ecotourism


b) Advocacy for conservation

g) Fundraising

c) Education programs

h) Fieldwork and research

d) Promotion of responsible stewardship

i) Social events

e) Habitat Projects

j) Cultural Programming

6. Which days are you mostly available to participate in activities that interest you?

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

7. As a new member, how easy do you feel it is to inform yourself on CU matters? (1 being very hard and 10 being very easy)

1 2 3 4 5 6 7 8 9 10

8. Which social media outlets do you use the most?

a. Facebook

d. Pinterest

b. Twitter

e. Email

c. Instagram

f. Other \_\_\_\_\_

9. Name three social, economic, environmental and/or cultural issues you feel passionately about:

a. \_\_\_\_\_

b. \_\_\_\_\_

c. \_\_\_\_\_

10. Do you belong to any other grassroots or community based organizations? Do you have a leadership role in any of the other organizations?

a. \_\_\_\_\_

b. \_\_\_\_\_

c. \_\_\_\_\_

11. Do you have any quality (talent, skill, licensure, interest, etc) that you feel could be of special assistance to CU Maurice River? Or any quality you are hoping CU Maurice River will help you develop?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

12. If you have any other ideas on how we can better incorporate you into our active member body, please explain on the following lines.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

At CU Maurice River we are very fortunate to have a proactive volunteer body. This is what has made our organization what it is today. Much of our success is due to our members' drive and expectations. If we work together as a team, our success will be yours and your success ours. Again, we thank you for taking time out of your day to complete this survey and for helping us be the organization you want us to be.

If you are not yet a member we welcome your membership. [Simply click here to join our ranks.](#)