

A Grand Overview of CU Activities

Funded by both membership and partnership grant funding

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Education and Awareness

- *Kids “Unplugged”*
 - *Raptor Discovery Days*
 - *Bevin Skiff Project*
 - *Elevate*
 - *School Enrichment Programs*
 - *Work with Envirothon program in local school*
- *Educational field trips*
 - *Hikes*
 - *Birdwatching*
 - *Kayaking*
 - *Frog Slog*
- *Documentaries*
 - *Introduction to natural and cultural resources*
- *Shorebird book with Conserve Wildlife NJ*
- *Down Jersey Teachers Curriculum*
- *CU Website*
 - *Osprey*
 - *Wood duck*
 - *Down Jersey Teachers Curriculum*
 - *Botany*
 - *River Reach*
 - *Google Earth*

Cultural and Natural Resource Interpretation

- *Campfires*
- *Cultural experiences for visiting shorebird scientists*
- *Riverboat tours*

Planning

- *Assist corporations with planning needs*
 - *Permit requirements*
- *Bayshore Heritage Byway*
- *National Heritage Area*

Research

- *Ornithological studies, 23 years*
- *Site specific surveys for preservation opportunities*
- *Swamp pink*

Advocacy

- *Open space*
- *Shorebird protection*
- *Off-road vehicle regulation*
- *School siting*
- *Empower people to be advocates themselves*
- *Advance a greater understanding of environmental issues with appointed and elected officials*
- *Coordinate Congressional Summit with federal representatives*

Networking

- *Partnerships with other organizations*
 - *South Jersey Bayshore Coalition*
 - *Bayshore Discovery Project*
 - *Natural Lands Trust*
 - *New Jersey Audubon/Cape May Nature Center*
 - *New Jersey Conservation, etc.*
- *Representation on many boards through our membership and officers*
 - *Bayshore Discovery projects*
 - *Pinelands Commission*
 - *Endangered and nongame Species Advisory Council*
 - *NJ Fish and Game Council*
 - *NJ Audubon Board*
 - *Sportsmen's Federation*
 - *Philadelphia Botanical Society*
 - *Vineland Environmental Commission*
 - *Millville Shade Tree Commission*
 - *Garden Clubs/Master Gardeners*
- *Numerous educators involved in organization*
- *Connection to community of artists*
- *Many members on boards of various historical and cultural institutions*
 - *Wheaton Arts*
 - *Cumberland County Cultural and Heritage Commission*
 - *Maurice River Historical Society*

Presentations to Other Groups

- *Wildflower I.D.*
- *Eggs to Flight*
- *Maurice River, a River Worth Protecting*

- *Wood Ducks*
- *Adopt a swamp pink*
- *Managing land for rare pinelands plants*
- *Season of the Maurice*
- *South Jersey Plants*
- *Invasive Plants of New Jersey*
- *Rare Plants of Southern New Jersey*
- *Rarities of the Pines*
- *Rare Plants of South Jersey: Salem and Cumberland counties*
- *Parrotfeather: An Amazonian Aquatic Invasive*
- *CU Does It, an Overview of CU*

Volunteerism

- *Increasing community capacity to do good*
- *Over 5000 hours annually*
- *Placement of volunteers into positions uniquely suited for the individuals*
 - *Identification of skill sets of member*
 - *Networking of putting together skill sets*
- *Encouragement and recognition of volunteers*
 - *Thank you letters and Jackie Larson emails*
 - *Ah, Why Knot dinner*
 - *Presidents Civil Service Council Recognition*
- *Administration of volunteer time and activities*
- *CU New member orientation*

Citizens Scientists

- *Purple martin banding*
- *Wood duck houses*
- *Osprey colony*
- *Shorebird scientist banding*
- *Eagle observers*
- *Adopt a swamp pink program*
- *Parrotfeather eradication program*

Help at Festivals

- *County Winter Eagle Festival*
- *Ecofest*
- *Bay Days*
- *Millville Riverfest*
- *Purple Martin Festival*
- *East Point Lighthouse*

Administrative

- *Tracking of hours*
 - *Volunteer*
 - *Staff*
- *Organizing fundraisers*
- *Grant coordination*
- *Advocacy*
- *Professional participation with other boards*
- *Member Millville Chamber of Commerce*
- *Budget*
 - *Assess, maintain fiscal solvency*
- *Communications*
 - *Newsletters*
 - *Press releases*
 - *Press conferences*
 - *Radio spots*
 - *Reminder "Bylines"*
 - *Constant Contacts*
 - *Facebook*
- *Board of Trustees and Officers*
 - *Organize and lead meetings*
 - *Appraise current situation*
 - *Prepare CU for both present and future*
- *Coordination of hired people*
 - *Mailing*
 - *Bookkeeper*
 - *Website host*
 - *Ornithologists*
 - *Accountant services*
 - *Audit services*
 - *Legal services*
 - *Associate Director*
 - *Water Quality Manager*
 - *Publication Designer*
 - *Research Journalist—River Reach Study*
- *Coordination of volunteers*
- *Coordination of Congressional Summit with federal representatives*